



VILLAGE OF MIDDLEVILLE PUBLIC PARTICIPATION STRATEGY

MAY 2017

LIST OF KEY STAKEHOLDERS

1. Residents
2. Thornapple Township
3. Thornapple-Kellogg Schools
4. Bradford White Corporation
5. Faith based organizations
6. Service Clubs
7. Downtown merchants
8. Other manufacturers
9. Agriculture Community
10. Developers
11. Real Estate agencies
12. Entrepreneurs
13. Barry County
14. Chamber of Commerce
15. Barry County Economic Development Alliance
16. Financial Institutions
17. DDA, ZBA, LDFA
18. Spectrum Health

BASIC METHODS

1. Public Notice – placed at Village Hall, on Village website, in newspaper, mailings, flyers.
2. Other practices – charettes, surveys, door-to-door notifications, focus groups, workshops, Village Facebook page, Village Twitter account, radio spots.

STAFF EDUCATION

All staff has been encouraged to use public participation in any planning process possible. For certain processes (i.e. master plan) an outside consultant can assist in the public participation process. They have been informed of various methods of public participation and are encouraged to select the method most beneficial to their process and the target audience. Staff is also encouraged to report out to the public the findings of the process when complete.

VILLAGE PROCESSES UTILIZING PUBLIC PARTICIPATION

1. Master Plan review and revisions (completed in February 2013; to be performed in 2017-18).
 - Public Process utilizing the Village Planning Commission, Village Staff, Village Planning Consulting firm and the public.
 - Public hearings at Planning Commission and Village Council.
 - Public engagement sessions to be complete with direction from planning consultant for input on joint planning with Thornapple Township, including future land use and infrastructure extension capability.
 - The Village will engage with stakeholders for public involvement, such as Thornapple Kellogg Schools, large employers, business owners, property owners, civic organizations, and Downtown Development Authority.

2. Zoning Ordinance reviews and amendments (completed in February 2014 & July 2016; to be performed in 2017).
 - Public process utilizing the Village Planning Commission, Village Staff, Village Planning Consultant, Village Attorney, and the public.
 - Public hearings at the Planning Commission and Village Council.
 - Spoke with several business owners for input on the sign ordinance in January 2016; implemented feedback during planning commission review of ordinances.
3. Medical Marijuana Facilities License Act, Seneca Ridge PUD - public engagement.
 - Planning Commission held a public hearing in April 2017 to gain public input on the possibility of allowing facilities in the Village.
 - Staff and the Village Council, Planning Commission welcomed anyone interested in inquiring about the MMFLA to speak during public meetings.
 - Planning Commission held an advisory public hearing to gain public input regarding a major amendments to a planned unit development. The public hearing
4. Health Impact Study- Complete Streets policy (completed November 2013).
 - Public process using Barry Eaton Health District and an interactive community workshop.
 - Results reported to Village Council at a Public Meeting.
 - Staff and planning consultant held a collaborative stakeholder information session with TK Schools, Barry County Transit, Thornapple Trail Association, Thornapple Area Parks and Recreation Commission, Department of Public Works, Barry County Sherriff Department, and Barry County Road Commission about Complete Streets.
 - Results used to pursue a Complete Streets Ordinance in 2015; Resolution adopted August 2015.
 - Staff contacts large scale developers, business owners, and property owners with potential for connectivity of a trail system.
5. Riverfront Redevelopment Design (completed May 2012)
 - Mini-charettes were implemented with service clubs, churches, non-profits and neighboring jurisdictions to get input on the design of the Riverfront Redevelopment.
 - This input was used to compile three designs. These designs were then taken to the DDA Board for consideration and input.
 - A final design was created from all input.
 - Grant funds were awarded for the project in 2013.
6. Community Recreation Plan (completed February 2012; additional plan to be completed in 2018)
 - The Village partnered with Thornapple Trail Association, Thornapple Parks and Recreation Committee, Thornapple Kellogg Schools, and Thornapple Township to complete this project.
 - Public meetings were held at each entity to gather input into the plan.
 - Village invited skateboard enthusiasts to speak at Village Council meeting to address concerns at existing facilities at Calvin Hill Park
 - Two focus groups were held, facilitated by the Village's Planning Consultant to determine recreation priority areas.